Osvaldo Campos

Digital Marketing Specialist

Digital Marketing Intern seeks experience as a Digital Marketing Specialist. Dependable and successful at managing multiple priorities with a positive attitude. Dedicated to increasing knowledge and increasing KPIs. Willingness to take on added responsibilities and adapt to any situation.

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| Address  Greenfield, CA, 93927  Phone  (408) 618-4027  E-mail  [oc5052137@gmail.com](mailto:oc5052137@gmail.com)  Website  MadeByOsvaldo.com   |  |  | | --- | --- | |  | **Skills** |  |  |  | | --- | --- | | Keyword Research | Excellent |  |  |  | | --- | --- | | On-Page SEO | Excellent |  |  |  | | --- | --- | | Link Building | Very Good |  |  |  | | --- | --- | | Ahrefs | Very Good |  |  |  | | --- | --- | | WordPress | Good |  |  |  | | --- | --- | | Copywriting | Good |  |  |  | | --- | --- | | Content Marketing | Good |  |  |  | | --- | --- | | Canva | Good | |  | |  |  | | --- | --- | |  | **Work History** |  |  |  |  | | --- | --- | --- | | **2021-07 - 2022-01** |  | Digital Marketing Intern  Money Mouth Marketing, Remote   * Assembled, sorted, and mapped over 200 keywords to create silos. * Analyzed SEO competitors to generate new content ideas. * Conducted on-page SEO audits to revive poor- performing pages. * Doubled the amount of video content produced without previous experience. * Supervised a team of 17 by ensuring content was done in time, staying ahead of schedule, and completed to the highest quality. * Increased e-mail delivery rate to potential podcast guests by 60% * Facilitated the redesigning of an e-book by doing research, creating personalized graphics, and proofreading. |  |  |  | | --- | --- | |  | **Education** |  |  |  |  | | --- | --- | --- | | **2017-08 - 2021-06** |  | High School Diploma – 3.8 GPA  Greenfield High School - Greenfield, CA |  |  |  | | --- | --- | |  | **Certifications** |  |  |  |  | | --- | --- | --- | | 2022-01 |  | Digital Marketing Specialist Training - 240 Hours |  |  |  |  | | --- | --- | --- | | 2020-11 |  | Google Analytics for Beginners |  |  |  |  | | --- | --- | --- | | 2022-01 |  | Advanced Google Analytics | |